#### **UK Stations Scavenger Hunt! Sweepstakes**

#### OFFICIAL RULES

### NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

#### 1. Eligibility:

- This promotion is open to any individual eighteen (18) years of age or older.
- Void in Quebec. Void where restricted or prohibited by law. Employees and relatives of ACP Rail International, ACP Secrets Holidays, Sponsors or other persons directly related to this campaign are excluded from participation.
- In order to be eligible for any prize where you must travel outside of your country of residence, you must possess a valid passport and be eligible to submit a visa application, if required for the country in which the Destination City is located, at the time the prize is awarded.
- Only one rail pass prize (Eurail, BritRail or any other rail pass available from ACP Rail International) may be awarded, per person, per year, regardless of how many ACP Rail International contests that entrant may have entered up until December 31, 2014.

#### 2. Sponsor:

• The Sponsor of this promotion is ACP Rail International, a division of ACP Marketing Canada Inc.

## 3. Promotion Period:

- The promotion starts on November 3, 2014 and ends at 11:59pm EST on November 30, 2014 (the "Promotion Period").
- 4. How to Enter:
  - Go to <u>http://www.facebook.com/acprail</u> and find the (12) items featured every Monday, Wednesday and Friday in November on the UK Stations Scavenger Hunt posts. A new item for you to find will be added on the following dates: November 3rd, 5th, 7th, 10th, 12th, 14th, 17th, 19th, 21st, 24th, 26th and 28th, 2014.
  - Visit the Google Street View link to a train station in the UK to look for the item. Once you find it, take a screenshot of the located item and send a screenshot via Facebook private message. You may send your screenshot between the time the requested item is mentioned and up until the subsequent item is mentioned. By the end of the Promotion Period, 12 items will have been identified on our Facebook page for you to find and a winner will be randomly selected among the participants who have successfully found all 12 items.
  - If no one successfully finds all 12 items, the winner will be randomly selected among the participants who have successfully found the most items on the UK Stations Scavenger Hunt list.
  - Limit one entry per day for the entire Promotion Period. Multiple entrants are not permitted to share the same email address.
  - Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified.

- The chances of winning depend on the number of eligible entries received during the Promotion Period.
- Alternate method of entry: send a request by email to <u>kathleen@acprail.com</u> to receive the link to the eligible Google Street View link at the time of the email's reception. Send your screenshot by email before the new item is posted on our Facebook page.

### 5. Grand Prize Draw:

• The name of the eventual winner will be randomly selected from among all eligible entries who have successfully found all 12 items (failing which, the most) on the UK Stations Scavenger Hunt over the course of the Promotion Period.

#### 6. Notification:

The eventual winner will be announced on ACP Rail's Facebook page via an application on December 8, 2014. Entrants will need to visit the page after the contest has ended to see if they have been selected. After the announcement, the eventual winner will have 7 days to claim their Prize. Failure to claim the prize on ACP Rail's Facebook page within 7 days will result in forfeiture of the Prize and a new draw will determine an alternate winner.

#### 7. Prize:

- The approximate value of the prize is \$2,292 USD including:
  - Two (2) Eurail Global Flexi Passes in First Class: valid for 15 flexible travel days within 2 months. Eurail Passes can only be used by residents outside of the Europe. A certificate valid for 2 Eurail Global Flexi Passes will be provided by ACP Rail and can be redeemed once the winner has selected his/her travel companion and travel date. The certificate must be redeemed within one (1) year from date of issue or the prize in its entirety is forfeited. Please note that passes can be processed up to six months and no later than three weeks before the travel departure date. Seat reservations are the responsibility of the winner: when a seat reservation or supplement is desired, the cost is not included in the Eurail Pass.
  - If the eventual winner is a resident of a European country, then the prize will instead be two (2) InterRail Global Passes in First Class valid for 10 flexible travel days within 22 days.
  - The Prize does not include all costs and expenses not specifically included above as part of prize, including, without limitation:
    - Any applicable taxes on the Prize which shall be paid by the eventual winner;
    - Costs related to passports, tourist cards, visas and vaccination certificates;
    - Airfares and transfers;
    - Seat reservations or supplements;
    - Travel insurances;
    - Personal expenses of the eventual winner and his/her traveling companions;
    - Excursions;
    - Incidental expenses & medical expenses;
    - And anything additional, which are the sole responsibility of the grand prize winner and his/her guests.
  - Once the names for the 2 rail Passes have been supplied to ACP Rail by the eventual winner and passes have been issued, there are no possibilities of substitution, cancellation and travel with the rail Passes must commence within 6

<u>months.</u> The names of the traveling companions cannot be modified. In the event the trip is cancelled by the eventual winner, for any reason whatsoever, the trip cannot be postponed.

• The necessary travel documents are the responsibility of the winner. The winners will be responsible for obtaining any required travel and health documents.

# 8. Publicity:

 Participation in the contest constitutes a participant's permission for Sponsor to use his/her name, address (city and state/province/country), likeness, biographical information, any photograph and/or any video image taken of/ or provided by him/her, or comments for future marketing, advertising and publicity purposes without payment of additional consideration beyond the awarding of the Prize except where prohibited by law.

## 9. General Conditions:

- Sponsor is the sole judging organization whose decisions as to the operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Promotion.
- Sponsor is not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled entries, which will be disqualified, or for problems of any kind whether mechanical, human or electronic.
- Prize must be accepted as awarded without substitution.
- Certificate has no cash value. Prize cannot be redeemed for cash and cannot be sold, exchanged or bartered. Request for refund will not be entertained.
- In the case of unavailability of any portion of the prize(s), Sponsor reserves the right to substitute a prize of equal or greater value.

# 10. Limitations of Liability:

- By receipt of any Sweepstakes prize, winner agrees to release and hold harmless Sponsor and its subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt or use or misuse of any prize or participation in any Promotion-related activity and for any claims based on publicity rights, defamation or invasion of privacy and merchandise delivery.
- This Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. The information you provide will be used by ACP Rail International for the purposes set out in these terms and conditions. By entering, this Sweepstakes, you:
  - a) agree to a complete release of Facebook from any liability whatsoever towards you for the purpose of this Sweepstakes; and
  - b) acknowledge that this Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook.

## 11. Governing Law:

• The Sweepstakes is subject to all applicable federal, provincial and local laws and regulations.

## 12. Entrant's Personal Information:

 The personal information provided by the entrants to enter the Contest will be (i) collected by ACP Rail International

- (ii) used only to administer the Sweepstakes, contact the eventual winner and verify his eligibility, and, in the event that the entrants opt in, to send promotional materials and/or newsletters of ACP Rail International to the entrants, and
- (iii) accessible only to those employees of ACP Rail International, and/or contracted individuals, directly involved in the Sweepstakes and will not be disclosed to other persons.