

BritRail : Brought to you by ACP Rail International
Exclusive Contract Extension until 2014

June 22, 2011

ACP Rail International is happy to announce that it has retained its position as the exclusive, global BritRail distributor until March 2014. This contract extension highlights a long-lasting and mutually beneficial partnership with Britain's Association of Train Operating Companies (ATOC), where ACP Rail was first appointed to represent the BritRail brand in 2000. With over 11 years of experience, ACP Rail is an established expert in the worldwide marketing and sales of train travel throughout Great Britain, and looks forward to continued success over the next three years.

Many factors contribute to the popularity of BritRail products, including the convenience, flexibility and great value they represent to visitors, as well as, the train frequency and extensive network attributed to the National Railways of Britain. Another promising factor which will impact travel to Britain, are the 2012 Olympic Games to be held in London. ACP Rail is excited to take this opportunity to encourage Olympic visitors to venture beyond London and appeal to visitors during the anticipated post-Olympic tourism boom; whereby viewers are inspired to visit Britain as a result of great world coverage received. BritRail's standing qualities continue to entice international travelers to visit Britain and explore its countryside by train, so together with the upcoming Olympics, ACP Rail can only anticipate growing numbers in the coming years.

In addition to BritRail, ACP Rail International is also proud to provide travelers from around the world access to Eurail, Scandinavian Railways, Japan Railways, Spanish Railways, Rail Australia, German Rail and many others. With a continuous stream of new product introductions and agreements with major world railways, ACP Rail has many achievements to stand by, as well as, promising growth for the future. In light of these accomplishments, ACP Rail has recently moved its Head Office to a larger location to accommodate such expansion, now located at 8375 rue Bougainville, Suite 100, Montréal, Québec, Canada, H4P 2G5.

To purchase a BritRail Pass, contact ACP Rail's Call Center today at 1 866 938-RAIL (North America) or visit www.ACPRail.com or www.BritRail.com. If you are a travel agent interested in booking rail passes, tickets, seat reservations, tours and attractions for your clients please visit www.agent.acprail.com or contact sales@acprail.com for more information.

Media Contact: Angela Guezen, Press Liaison publicrelations@acprail.com