

ACP RailNet 2 and <u>Agent.ACPRail.com</u> are launched New Rail Booking Systems Help Maximize Revenue for Travel Agents

March 16, 2009 ACP Rail International has launched an enhanced version of its proprietary web based rail booking system. ACP Railnet 2 is the latest addition to the arsenal of tools that agents can use to increase their efficiency and profitability. The system is geared to high volume rail sellers. In addition, for agents that only book rail occasionally, ACP Rail is launching its <u>Agent.ACPRail.com</u> web site, based on the same platform as ACP RailNet 2.

ACP Railnet 2 and <u>Agent.ACPRail.com</u> are easily navigable, with products presented by country and by specialty. Their step by step booking process is automatic: for example, enter a client's profile and appropriate discounts - senior, youth - are applied. New up-sell and cross-sell features prompt travel agents to offer their clients suitable additional travel options, increasing potential commission earnings.

ACP Railnet 2's platform has been designed using the latest in web technology, facilitating the integration of new products and the ability to access other booking systems and platforms, providing access to a wide range of products.

ACP Rail was established in 1994 and has become a world leader in the distribution of rail products: ACP is the exclusive BritRail marketing and distribution firm for the railways of Britain, as well as being 1 of just 7 official Eurail distributors worldwide. In addition, Scandinavia is a specialty and ACP Rail also offers rail products for those interested in most Western European destinations, like Germany and Italy, Eastern Europe or far flung destinations like China and Australia.

The new systems have e-ticket capability. E-Ticketing for the East Japan Rail Pass is just one of the benefits available to agents through ACP Rail's RailNet system and <u>Agent.ACPRail.com</u>. Agents using ACP RailNet2 have the ability to book and print tickets and passes for BritRail, Eurail, DB (German Rail), NSB (Norway), SJ (Sweden), OBB (Austria) and many more. Access to a robust rail product line including passes, tickets, seat and sleeper reservations as well as other add-ons including airport transfers, tours and attractions is guaranteed. Agents using <u>Agent.ACPRail.com</u> have access to the same products but will have their order shipped to them on a timely basis by one of ACP's global distribution centers.

<u>Agent.ACPRail.com</u> and ACP Railnet 2's payment module will accept multiple payments, currencies and credit cards. However, only ACP RailNet 2 Agents have the ability to apply payments to their account and settle on a monthly basis with ACP Rail International. All travel agents will have the option to add their own service fees. A training video and 'on the fly' help buttons are integral parts of the systems.

Travel agents interested in <u>Agent.ACPRail.com</u> can easily sign up by visiting the web site. High volume rail agents, who would like to schedule a demonstration and investigate signing on as an ACP Rail 2 outlet, should email <u>Sales@ACPRail.com</u> to discuss the possibilities.