

Guess the UK Landmark! Sweepstakes

OFFICIAL RULES

NO PURCHASE NECESSARY.

A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. **Eligibility:** This promotion is open to any individual eighteen (18) years of age or older. You are eligible to enter and win if you reside outside the United Kingdom. Void in Quebec. Void where restricted or prohibited by law. Employees and relatives of ACP Rail International, ACP Secrets Holidays, Sponsors or other persons directly related to this campaign are excluded from participation. In order to be eligible for any prize where you must travel outside of your country of residence, you must possess a valid passport and be eligible to submit a visa application, if required for the country in which the Destination City is located, at the time the prize is awarded.

2. **Sponsor:** The Sponsor of this promotion is ACP Rail International, a division of ACP Marketing Canada Inc.

3. **Promotion Period:** The promotion starts at 9:00am EST on October 3, 2013 and ends at 11:59pm EST on October 31, 2013 (the "Promotion Period").

4. **How to Enter:** Go to <http://www.facebook.com/acprail> and correctly guess the (9) UK Landmarks from the images posted on our Facebook Timeline every Monday and Thursday during the month of October. A new UK Landmark will be posted on the following dates: October 3rd, 7th, 10th, 14th, 17th, 21st, 24th, 28th and 31st, 2013.

Post your guess as a comment on the UK Landmarks' image. You may post your guess between the time the image is posted and up until the subsequent image is posted. By the end of the Promotion Period, 9 UK Landmarks will have appeared on our Facebook page and a winner will be randomly selected among the participants who have correctly guessed all 9 UK Landmarks. The entrant's first answer will be considered their official entry. If no one correctly guesses all 9 UK Landmarks, the winner will be randomly selected among the participants who have correctly guessed the most UK Landmarks. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. The chances of winning depend on the number of eligible entries received during the Promotion Period.

5. **Grand Prize Draw:**

The name of the eventual winner will be randomly selected from among all eligible entries who have correctly guessed all 9 (failing which, the most) UK Landmarks over the course of the Promotion Period. Only one rail pass prize (Eurail, BritRail or any other rail pass available from ACP Rail International) may be awarded, per person, per year, regardless of how many ACP Rail International contests that Entrant may have entered up until December 31, 2013.

6. **Notification:** The eventual winner will be announced on ACP Rail's Facebook page. Entrants will need to visit the page after the contest has ended to see if they have been selected. After the announcement, the eventual winner will have 7 days to claim their Prize by filling out the form and provide ACP Rail with their contact information. Failure

to fill out the form within 7 days will result in forfeiture of the Prize and a new draw will determine an alternate winner.

7. **Prize:** The approximate value of the prize is \$990 CAD including:

Two (2) BritRail Flexi Passes in First Class: valid for 4 flexible travel days within 2 months. BritRail Passes can only be used by residents outside of the UK. A certificate valid for 2 BritRail Flexi Passes will be provided by ACP Rail and can be redeemed once the winner has selected his/her travel companion and travel date. **The certificate must be redeemed within one (1) year from date of issue or the prize in its entirety is forfeited.** Please note that passes can be processed up to six months and no later than three weeks before the travel departure date. **Seat reservations are the responsibility of the winner:** when a seat reservation or supplement is desired, the cost is not included in the BritRail Pass.

The Prize does not include all costs and expenses not specifically included above as part of prize, including, without limitation:

- Any applicable taxes on the Prize which shall be paid by the eventual winner;
- Costs related to passports, tourist cards, visas and vaccination certificates;
- Airfares and transfers;
- Seat reservations or supplements;
- Travel insurances;
- Personal expenses of the eventual winner and his/her traveling companions;
- Excursions;
- Incidental expenses & medical expenses;
- And anything additional, which are the sole responsibility of the grand prize winner and his/her guests.

Once the names for the 2 BritRail Flexi Passes have been supplied to ACP Rail by the eventual winner and passes have been issued, there are no possibilities of substitution, cancellation and travel with the BritRail Flexi Passes must commence within 6 months. The names of the traveling companions cannot be modified. In the event the trip is cancelled by the eventual winner, for any reason whatsoever, the trip cannot be postponed.

The necessary travel documents are the responsibility of the winner. The winners will be responsible for obtaining any required travel and health documents.

8. **Publicity:** Participation in the prize draw and acceptance of prize constitutes winner's permission for Sponsor to use his/her name, address (city and state/province/country), likeness, biographical information, any photograph and/or any video image taken of him/her and/or the Prize, or comments for future marketing, advertising and publicity purposes without payment of additional consideration beyond the awarding of the Prize, except where prohibited by law.

9. **General Conditions:** Sponsor is the sole judging organization whose decisions as to the operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Promotion.

Sponsor is not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled entries, which will be disqualified, or for problems of any kind whether mechanical, human or electronic. Prize must be accepted as awarded without substitution.

Certificate has no cash value. Prize cannot be redeemed for cash and cannot be sold, exchanged or bartered. Request for refund will not be entertained.

In the case of unavailability of any portion of the prize(s), Sponsor reserves the right to substitute a prize of equal or greater value.

10. Limitations of Liability: By receipt of any Sweepstakes prize, winner agrees to release and hold harmless Sponsor and its subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt or use or misuse of any prize or participation in any Promotion-related activity and for any claims based on publicity rights, defamation or invasion of privacy and merchandise delivery.

This Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. The information you provide will be used by ACP Rail International for the purposes set out in these terms and conditions. By entering, this Sweepstakes, you:

- a) agree to a complete release of Facebook from any liability whatsoever towards you for the purpose of this Sweepstakes; and
- b) acknowledge that this Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook.

11. Governing Law: The Sweepstakes is subject to all applicable federal, provincial and local laws and regulations.

12. Entrant's Personal Information:

The personal information provided by the entrants to enter the Contest will be

- (i) collected by ACP Rail International
- (ii) used only to administer the Sweepstakes, contact the eventual winner and verify his eligibility, and, in the event that the entrants opt in, to send promotional materials and/or newsletters of ACP Rail International to the entrants, and
- (iii) accessible only to those employees of ACP Rail International, and/or contracted individuals, directly involved in the Sweepstakes and will not be disclosed to other persons.