



## UK Inspired! Get Free BritRail Upgrade to 1st Class for 2013 Travel From July 20<sup>th</sup> to August 31<sup>st</sup>, 2012

With Britain in the spotlight this summer, it's sure to inspire viewers to add this beautiful destination to their 2013 travel plans. And now you get a free upgrade to 1st class for 2013 travel when you buy a 4 or 8 day <u>BritRail Flexi Pass</u> between July 20 and August 31, 2012. This classic BritRail Flexi Pass opens the doors to destinations throughout England, Scotland and Wales with the freedom to hop on and off trains at your leisure. The best part is – these promotional passes allow you to travel anytime in 2013 – that's right, anytime, just be sure to validate your pass between January 1<sup>st</sup> and December 31<sup>st</sup>, 2013. Once your pass is validated, enjoy the leisurely pace of using up your 4 or 8 travel days within a period of 2 months!

A free upgrade to BritRail's 1st class pass not only represents more spacious seating, added leg room and free coffee, tea, cookies and newspapers on many services, it also serves up some pretty sweet savings: save \$150 US on the 4 day 1st class BritRail Flexi Pass and \$224 US on the 8 day 1st class BritRail Flexi Pass! Depending on the route, other 1<sup>st</sup> class extras can include free Wi-Fi or even at-seat menu service, offering hot meal options that can be ordered at your seat and enjoyed en route.

And BritRail's value offer doesn't end there. With access to over 2,500 destinations on Great Britain's National Rail Network we leave it up to you to map out your ideal UK adventure. This includes access to Heathrow, Gatwick and Stansted Express trains – the quickest way from London's airports to central London. Plus, BritRail invites you to keep a flexible schedule, where on many popular routes trains depart as often as every 15 minutes, making worries of missing your train a thing of the past. So whether you want to ride the rails through the lush Highlands of Scotland, journey to culture-rich cities such as London, Edinburgh, Manchester, Glasgow, Liverpool and Cardiff or tour old historic castles, a BritRail Pass can take you there.

Get your BritRail Pass by visiting <u>BritRail.com</u>, <u>ACPRail.com</u> or by calling 1 866-938-7245 (North America).

In addition to being the exclusive global BritRail distributor, ACP Rail also offers an attractive range of rail passes and train tickets, such as new e-tickets for Spain and Italy, Japan Rail Passes, Eurail Passes, InterRail Passes and more. If you are a travel agent interested in booking rail passes, tickets, seat reservations, tours and attractions for your clients please visit www.agent.acprail.com or contact sales@acprail.com for more information. Media Contact: Angela Guezen, Press Liaison publicrelations@acprail.com