



BritRail Newsletter September 2008

The BritRail 20% Off Peak Promotion

Customers can enjoy Great Britain at their own pace with less traffic and less headaches. Make the most of our off-peak season with a hassle-free and pocket-friendly way to travel Britain.

Starting on September 1st, travellers can purchase select BritRail passes (**BritRail Consecutive Pass**, **BritRail FlexiPass**, **BritRail England Consecutive Pass**, **BritRail England Flexipass**) and take advantage of our 20% Off-Peak Discount for travel between November 1st, 2008 and February 28th, 2009.

Pick your BritRail Pass

There's a BritRail Pass perfect for every traveler, especially those looking for unlimited train travel throughout England, Scotland and Wales.

BritRail Passes add value when making several train journeys when in Britain and offer an unforgettable experience without stress, queues and hassles for your clients. Customers can travel as often as they want within the validity of their pass and can feel free to hop on and off the train!

BritRail Consecutive Pass

Avid travellers with predetermined itineraries will want the **BritRail Consecutive Pass**, allowing for travel on 4, 8, 15 or 22 consecutive days or 1 complete month. Go from one cultural centre to the next without missing a beat.

BritRail FlexiPass

It's not surprising that the **BritRail Flexi Pass** is the most popular rail pass around! With the freedom to travel when your customer wants for a select number of days over a 2-month period, the BritRail Flexi Pass is the ultimate way to explore the rolling hills, the vast culture and the historic attractions of Great Britain!

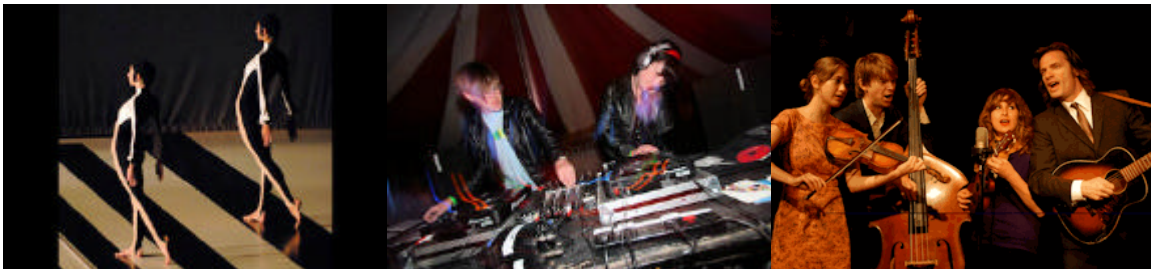
BritRail also offers great discounts to suit all types of travelers. These include the **BritRail Seniors discount** (15% off in 1st Class), the **BritRail Party discount** (3-9 people traveling together get 50% on the 3rd through 9th passengers), the **BritRail Family discount** (1 child between the ages of 5-15 rides free when accompanied by an adult or senior) and the **BritRail Youth discount** (youths between the ages of 16 and 25 get 20% off). The **BritRail Guest Pass Discount**, allowing a British friend or relative to accompany a 1st or 2nd Class Passholder at 50% off the regular pass price. **So many ways to save!**



Festivals & Events: BritRail takes you to Belfast

Timing is everything as they say and that's why stopping in Belfast between October 17th and November 1st would grant customers the pleasure of enjoying Ireland's biggest international festival: The Ulster Bank Belfast Festival at Queen's.

This annual festival covers all art forms including theatre, dance, classical music, literature, jazz, comedy, visual arts, folk music and popular music, attracting over 100,000 visitors.



This is a great opportunity to see the best of Irish and UK cultures!

<http://www.belfastfestival.com>

Getting to Belfast by train is made easy with BritRail's most complete and flexible pass, the BritRail Pass + Ireland, which allows unlimited travel in not only England, Scotland and Wales, but also the lush green landscapes of Northern Ireland and the Republic of Ireland.

Before setting out, be sure to book your customer's BritRail Irish Sea Crossing. With this new product, travelers gain access to Stena ferries, and for this occasion one can select the Stranraer to Belfast route.

To obtain more information or purchase the BritRail Irish Sea Crossing, visit

www.AgentBritRail.com



BRITRAIL PHOTO CONTEST

Your customers have the chance to win a BritRail Pass! For the final photo contest of 2008, we're looking for British pets!

Pet owners have given their pets so much – now let them win 2 free 1st class 4 day BritRail passes to discover Britain!

They don't need a British bulldog to win – pet owners need to simply dress up their pet in something British! Maybe a Sherlock Holmes hound dog or their cat at a tea party – the more creative they are, the better their chances.



Contest will end on December 31st, 2008. For additional information, please visit www.AgentBritRail.com and click on 'BritRail Contest Details'.

The Sir Winston

In Closing:

If you have any questions, you can e-mail the Managing Director of BritRail at newsletter@britrail.net

Contact Info: 1-866-BRITRAIL (if in North America) or visit www.AgentBritRail.com