



ACP Rail's White Label Booking System

Now with the help of ACP Rail International, the travel industry web sites can offer the most popular European, UK and many other global railway passes and tickets.

How does it work? With a simple text link, button or drop down from the partner's web site, customers will be redirected seamlessly to an ACP White Label solution to complete the rail order. The White Label solution will be completely designed to the partners' branding specifications complete with color scheme, imagery and content.

What's in it for me? Partners get a lucrative commission cheque on a monthly basis for simply allowing ACP to complete a booking, charge the order and fulfill to the client anywhere in the world. Clients could also choose to print and fulfill in-house as well. What could be easier?

Who could use this solution? The White label solution is ideal for any company that would like to maintain their branding but does not want to undertake the expense of integrating rail into their existing shopping basket solution. E.g. Travel agencies, car rental agencies, hotels, attractions, airlines...

Benefits of using our White System

There are many reasons to partner with ACP Rail:

- ACP can customize the White Label solution to showcase only the products within your desired specialty;
- Set up can be done in one or in multiple currencies;
- ACP's Payment module will accept multiple payments and multiple credit cards;
- White Label customer service is handled by ACP's call center. Any issues that clients have will be dealt with in a timely manner with a knowledgeable rail specialist.

Product Availability

- ACP offers a wide range of products including Rail passes and point to point tickets.
- ACP's gives access to the entire Eurail and Interrail family of products as well as point to point tickets, European high speed trains, Sleeper trains, European attractions and much more.
- In addition, ACP is the exclusive marketing and distribution company for BritRail.
- ACP has also recently expanded its product line with other exciting rail products including the E-ticketable East Japan Railway pass.
- On-Request products such as Rail Australia, China Rail, Korean Rail, Amtrak and others are available for booking. In some cases, an e-ticket or confirmation number will be sent the next business day once final confirmation is received from the railway.



How Fulfillment Works

- ACP will ship from one of its fulfillment centers in Montreal, London, China or Australia. Partners could also choose to print orders in house as well.
- ACP will provide quick delivery to your client. Courier charges are subject to the fees charged from the nearest distribution center and the type of delivery.

Commission and Payment

- Since ACP processes orders via their own credit card module, commission payments are issued monthly and can be paid via cheque, wire transfer or even PayPal.
- White label partners are remunerated through a volume based commission structure. Commission rates are variable depending on the product line in question but ACP works hard to ensure that a competitive structure is established and evaluated on an annual basis.
- Partners will have access to view their sales results in real time via a custom login to ACP reporting module.

How do you get set up?

Getting started is easy!

Step 1: Contact an ACP Rail sales manager to discuss the opportunity.

Step 2: Fill out a contract and Outlet Information Sheet agreeing to the commission structure, product availability and currencies required.

Step 3: ACP charges a nominal and refundable set up fee to get started.

Step 4: ACP's web marketing department will then contact the partner to discuss design criteria, technical details and the timeline to completion (typically 1 month).

Examples of this solution in Action

BritRail.com

Other booking solutions from ACP Rail International:

ACP RailNet – This booking solution allows larger rail outlets the ability to book and ticket ACP's full range of products. They perform their own fulfillment and settle monthly with ACP minus their commissions.

Agent.ACPRail.com – Travel agencies can book rail on this web site, receive commission and add booking fees. Fulfillment is handled by ACP's distribution centers.

XML – Web sites that would like to fully integrate rail products seamlessly into their operations may do so with this custom solution. Fulfillment can be done by the partner or by ACP and settlement is done monthly by the partner.

AccesRail – Many of ACP's rail partners offer e-ticketable products to IATA based travel agencies through carrier code 9B found on all major GDS solutions. Settlement is handled through the bank settlement plans established by the GDS.

Affiliate Program – Web sites can link to any ACP consumer web site and receive commission for referrals that result into sales.

Call Center – ACP offers North American agencies the ability to book our full range of products and more (hotels & attractions) without being charged any booking fees. Simply dial 1-866-938-RAIL

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