



## ACP Rail's Affiliate Program

ACP Rail International is pleased to present its very own Affiliate Program. Now industry or specialist web sites interested in offering a link to our ACPRail.com web site can earn commission on sales that result from redirected visits. It's that simple!

**How does it work?** Web affiliate partners can place a banner ad, text link or button directly on their own sites (or e-mails) and have traffic from that link go directly to the official ACP Rail website. All Click-Through that result in sales are tabulated monthly and commissions are paid according to the contract between ACP Rail and the affiliate.

**What's in it for me?** Partners get a lucrative commission cheque on a monthly basis and allow ACP to complete a booking, charge the order and fulfill to the customer anywhere in the world. Commissions will vary according to the volume of sales generated.

**Who could use this solution?** The Affiliate Program is ideal for any web site or web based initiative that would like to seamlessly make revenue for referred visitors. E.g. Specialty web sites, Portals, tourist boards, holiday guides...

### Benefits of using ACP's Affiliate Program

There are many reasons to partner with ACP Rail:

- ACP Rail handles everything to do with the order;
- Sales and referrals are tabulated automatically with a live results module;
- Product selection: ACPRail.com offers a wide selection of rail and travel products and therefore has something for every type of customer.

### Product Availability

- ACP offers a wide range of products including Rail passes and point to point tickets.
- Access to the entire Eurail and Interrail family of products as well as point to point tickets, European high speed trains, Sleeper trains, European attractions and much more.
- In addition, ACP is the exclusive marketing and distribution company for BritRail.
- ACP has recently expanded its product line with more exciting rail products including the E-ticketable East Japan Railway pass.
- On-Request products such as Rail Australia, China Rail, Korean Rail, Amtrak and others are available for booking.

### How Fulfillment Works

- ACP will ship from one of its fulfillment centers in Montreal, London, China or Australia.
- ACP will provide quick delivery to the customer. Courier fees are subject to the charges from the nearest distribution center and the type of delivery.



## Commission and Payment

- Since ACP processes orders via their own credit card module (Visa and Mastercard), commission payments are issued monthly and can be paid via cheque (USD), or PayPal. Payments will only be made when the commission amount reaches approximately \$100 US.
- Sales from multiple currencies are converted to USD using a monthly bank rate.
- Commission rates are variable depending on the volume of sales produced. ACP works hard to ensure that a competitive structure is established and evaluated on an annual basis.
- Partners can follow their sales progress in real time via a custom login to ACP's reporting module.

## How do you get set up?

Getting started is easy!

**Step 1:** Partners need to register at <http://affiliates.acprail.com> and agree to the Terms and Conditions.

**Step 2:** The system will automatically provide banners, text links or text ads which the affiliate partner will input in their website.

**Step 3:** Whenever a customer goes from the partner's site to the ACP Rail site via the link, ACP Rail tracks the resulting clicks and sales (via 3rd party software). Cookies ensure follow up visits up to 30 days later are also monitored and included.

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## Other booking solutions from ACP Rail International:

**ACP RailNet** – This booking solution allows larger rail outlets the ability to book and ticket ACP's full range of products. They perform their own fulfillment and settle monthly with ACP minus their commissions.

**Agent.ACPRail.com** – Travel agencies can book rail on this web site, receive commission and add booking fees. Fulfillment is handled by ACP's distribution centers.

**XML** – Web sites that would like to fully integrate rail products seamlessly into their operations may do so with this custom solution. Fulfillment can be done by the partner or by ACP and settlement is done monthly by the partner.

**White Label** – The White label solution is ideal for any company that would like to offer rail but does not want to undertake the expense of integrating rail into their existing shopping basket solution. Fulfillment can be handled by the partner or by ACP and settlement is done monthly by the partner.

**AccesRail** – Many of ACP's rail partners offer e-ticketable products to IATA based travel agencies through carrier code 9B found on all major GDS solutions. Settlement is handled through the bank settlement plans established by the GDS.

**Call Center** – ACP offers North American agencies the ability to book our full range of products and more (hotels & attractions) without being charged any booking fees. Simply dial 1-866-938-RAIL